



# BASIC by B&C

In 2018 we continue to expand our basic line with the B&C #E line.

This new line is made of the same iconic **#ultra-printable 100% ring-spun cotton fabric** than the B&C Exact line.

An unchanged quality offered in a **new shape** and **contemporary fit** in an amazing palette of **40 colours, all in duo**.

The **Basic by B&C** range is there when value is key and you want to stay simple without compromising quality, whether it's for T-shirts, polo shirts, sweatshirts, fleece or jackets. This complete range includes core styles such as our iconic B&C Exact T-shirts and B&C Sirocco windbreakers.

### Promotions - Merchandising - Events

All Basic by B&C styles are designed with the care and attention to detail that make B&C Collection unique whilst focusing on meeting the needs of volume actions such as promotions, merchandising and events. All our fabrics offer great surfaces for decoration so that you can make your brand or message really stand out.

**Basic by B&C, opening up new business opportunities**

## T-SHIRTS

100% ring-spun cotton / Trio offer, including kids / 63 colours



B&C #E190 P.392   B&C #E190 /W. P.392   B&C EXACT 190 P.393   B&C EXACT 190 /W. P.393   B&C #E150 P.394   B&C #E150 /WOMEN P.394   B&C EXACT 150 P.395   B&C WOMEN-ONLY P.395

## POLO SHIRTS

100% ring-spun cotton / Duo Concept / 20 colours



B&C ID.001 P.396   B&C ID.001 LSL P.397   B&C ID.001 /WOMEN P.396   B&C ID.001 LSL /WOMEN P.397

## FLEECE

Micro-fleece / Duo Concept / 10 colours



B&C ID.501 P.402   B&C ID.501 /WOMEN P.402

## SWEATSHIRTS

Cotton Rich quality offer / 19 colours

Fifty-Fifty offer: 50% cotton - 50% polyester / 12 colours



B&C ID.002 COTTON RICH P.398   B&C ID.004 COTTON RICH P.398   B&C ID.003 COTTON RICH P.399   B&C ID.202 50/50 P.400   B&C ID.203 50/50 P.400   B&C ID.205 50/50 P.401   B&C ID.206 50/50 P.401

## JACKETS

Basic, but superior quality detailing / Essential urban styles / Duo and Trio styles / 15 colours

## SOFTSHELL

Essential 2-layer Softshell / Micro-fleece inner / Duo Concept / 6 colours



B&C SIROCCO /W. P.403   B&C SIROCCO P.403   B&C ID.601 P.404   B&C ID.601 /W. P.404   B&C ID.701 P.405   B&C ID.701 /W. P.405



NEW

**#basictee**  
**#newshape**  
**#bestprintability**

B&C #E150 & B&C #E190

NEW

**#amazing**  
**#duo40colours**  
**#beinspired**

B&C #E150 /women & B&C #E190 /women



ALL DESIGNS ARE OF PRINT TESTS ON B&C 100% RING-SPUN COTTON

#T

ULTRA PRINT

MAY THE RING SPUN BE WITH YOU

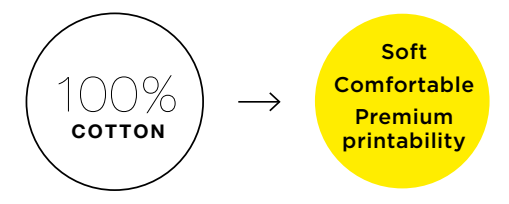
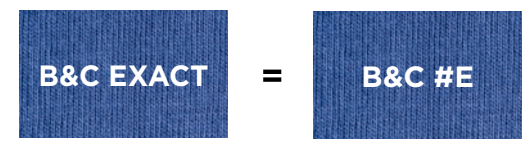
ABLE

# B&C #E LINE #Welcome to the future

The NEW B&C #E line is made of the same iconic #ultra-printable 100% ring-spun cotton fabric than the B&C Exact line. It encompasses the same softness, comfort and #premium printing surface. And in addition to this, it offers #newshapes & a #contemporaryfit in an #amazing palette of #40colours all in #duo.

Same iconic #ultra-printable 100% ring-spun cotton fabric

100% ring-spun Single Jersey



WANT TO SEE IN DETAILS THE DIFFERENCES BETWEEN THE B&C #E STYLES AND THE B&C EXACT STYLES?



### B&C #E vs B&C Exact

More open neckline, thinner modern rib collar  
Reshaped armhole for better sleeve fit, narrower sleeves, natural shoulder.  
Longer, contemporary proportions.  
Reshaped body for an up to date look, tubular for maximum, comfort and movement.



### B&C #E /women vs B&C Women-Only

Longer.  
More open sleeves, reshaped armhole for best sleeve fit, natural slope on shoulders.  
More open neckline, thin feminine collar.  
Relaxed fit, new retail based, side seams, feminine detailing.

MAKE YOUR LIFE EASY

**1**  
style for men  
B&C #E150 & B&C #E190



**1**  
style for women  
B&C #E150 /w. & B&C #E190 /w.



**2**  
weights



**40**  
colours all in duo





NEW

**BASIC | T-SHIRT**

B&C #E190 - TU 03T  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL\* - 5XL\*  
10 pcs/pack & 100 pcs/carton  
REGULAR FIT

NEW

**BASIC | T-SHIRT**

B&C #E190 /WOMEN - TW 04T  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 100 pcs/carton  
MEDIUM FIT

**BASIC | T-SHIRT**

B&C EXACT 190 - TU 004  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup>  
XS\* - S - M - L - XL - 2XL - 3XL\*\* - 4XL\*\*  
10 pcs/pack & 100 pcs/carton  
REGULAR FIT

**BASIC | T-SHIRT**

B&C EXACT 190 /WOMEN - TW 040  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
185 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL  
5 pcs/pack & 50 pcs/carton  
MEDIUM FIT

Thin collar rib for modern appearance  
Mainstream contemporary fit

**DUO CONCEPT**

COMMON COLOURS			
DUO WHITE*	DUO BLACK*	DUO NAVY*	DUO SPORT GREY*
DUO ROYAL BLUE*	DUO RED*	DUO FIRE RED	DUO BURGUNDY
DUO NATURAL	DUO SAND	DUO SOLAR YELLOW	DUO GOLD
DUO APRICOT	DUO ORANGE	DUO URBAN ORANGE	DUO SUNSET ORANGE
DUO ORCHID PINK	DUO SORBET	DUO RADIANT PURPLE	DUO URBAN PURPLE
DUO SWIMMING POOL	DUO ATOLL	DUO DIVA BLUE	DUO SKY BLUE
DUO STONE BLUE	DUO URBAN NAVY	DUO COBALT BLUE	DUO MILLENNIAL LILAC
DUO PIXEL LIME	DUO ORCHID GREEN	DUO MILLENNIAL MINT	DUO KELLY GREEN
DUO BOTTLE GREEN*	DUO URBAN KHAKI	DUO BROWN	DUO CHOCOLATE
DUO ASH	DUO PACIFIC GREY	DUO DARK GREY	DUO USED BLACK

\* COLOURS AVAILABLE IN 4XL - 5XL  
\* COLOURS AVAILABLE IN 3XL  
♀ : EXISTS IN WOMEN /UNISEX /KIDS  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

Exists for Kids p. 382

1x1 ribbed collar with elastane for perfect shape retention

**DUO CONCEPT**

COMMON COLOURS			
DUO WHITE***	DUO BLACK***	DUO NAVY***	DUO RED***
DUO PIXEL LIME	DUO ORANGE*	DUO SORBET	DUO PURPLE
DUO SWIMMING POOL	DUO DIVA BLUE	DUO ROYAL BLUE*	DUO KELLY GREEN
DUO SPORT GREY***	DUO PACIFIC GREY	DUO BROWN	

**ONLY FOR B&C EXACT 190**

NATURAL	SAND	GOLD*	APRICOT
BURGUNDY	SKY BLUE	STONE BLUE	INDIGO
BOTTLE GREEN*	KHAKI	CHOCOLATE	USED BLACK
DARK GREY*	ASH*		

\*\*\* COLOURS AVAILABLE IN XS  
\*\* COLOURS AVAILABLE IN 3XL - 4XL  
♀ : EXISTS IN WOMEN /UNISEX /KIDS  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

Exists for Kids p. 382



NEW

**BASIC | T-SHIRT**

B&C #E150 - TU 01T  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL\* - 5XL\*  
10 pcs/pack & 100 pcs/carton  
REGULAR FIT

NEW

**BASIC | T-SHIRT**

B&C #E150 /WOMEN - TW 02T  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 100 pcs/carton  
MEDIUM FIT

+ Thin collar rib for modern appearance  
++ Mainstream contemporary fit

**DUO CONCEPT**

DUO WHITE*	DUO BLACK*	DUO URBAN NAVY*	DUO ROYAL BLUE*
DUO SPORT GREY**	DUO RED*	DUO FIRE RED	DUO DEEP RED
DUO NATURAL	DUO SAND	DUO MILLENNIAL PINK	DUO FUCHSIA
DUO SOLAR YELLOW	DUO GOLD	DUO APRICOT	DUO ORANGE
DUO TURQUOISE	DUO ATOLL	DUO REAL TURQUOISE	DUO DIVA BLUE
DUO SKY BLUE	DUO AZURE	DUO DENIM	DUO LIGHT NAVY
DUO COBALT BLUE	DUO ELECTRIC BLUE	DUO RADIANT PURPLE	DUO URBAN PURPLE
DUO PISTACHIO	DUO ORCHID GREEN	DUO KELLY GREEN	DUO BOTTLE GREEN
DUO URBAN KHAKI	DUO MILLENNIAL KHAKI	DUO ASH	DUO DARK GREY
DUO USED BLACK	DUO URBAN BLACK	DUO BEAR BROWN	DUO BURGUNDY

\* COLOURS AVAILABLE IN 4XL - 5XL  
♀ COLOURS AVAILABLE IN 3XL  
♂ : EXISTS IN WOMEN /UNISEX /KIDS  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

Exists for Kids p.382

**BASIC | T-SHIRT**

B&C EXACT 150 - TU 002  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>  
XS\* - S - M - L - XL - 2XL - 3XL\*\* - 4XL\*\*  
10 pcs/pack & 100 pcs/carton  
REGULAR FIT

**BASIC | T-SHIRT**

B&C WOMEN-ONLY - TW 012  
SINGLE JERSEY  
100% pre-shrunk ring-spun cotton  
145 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL\*/\*\*\*  
10 pcs/pack & 50 pcs/carton  
MEDIUM FIT

+ 1x1 ribbed collar with elastane for perfect shape retention

**DUO CONCEPT**

DUO WHITE**	DUO SPORT GREY***	DUO BLACK***	DUO RED***
DUO DEEP RED***	DUO ROYAL BLUE***	DUO NAVY***	DUO BOTTLE GREEN***
DUO USED YELLOW	DUO PINK CORAL	DUO FUCHSIA	DUO USED RASPBERRY
DUO PURPLE	DUO TURQUOISE	DUO ATOLL	DUO REAL TURQUOISE
DUO DIVA BLUE	DUO PISTACHIO	DUO KHAKI	DUO BEAR BROWN
DUO USED BLACK			

**ONLY FOR B&C EXACT 150**

NATURAL	SAND	YELLOW	GOLD***
APRICOT	ORANGE***	BURGUNDY	SKY BLUE
AZURE	DENIM	LIGHT NAVY	DARK GREY*
KELLY GREEN	USED WASABI	MINT	ASH***

\* COLOURS AVAILABLE IN XS  
♀ COLOURS AVAILABLE IN 2XL  
\*\* COLOURS AVAILABLE IN 3XL - 4XL  
\*\*\* COLOURS AVAILABLE IN 2XL  
♂ : EXISTS IN WOMEN /UNISEX /KIDS  
SPORT GREY: 85% PRE-SHRUNK RING-SPUN COTTON - 15% VISCOSE  
ASH: 99% PRE-SHRUNK RING-SPUN COTTON - 1% VISCOSE

Exists for Kids p.382



**BASIC | POLO SHIRT**

B&C ID.001 - PU I10  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 50 pcs/carton  
REGULAR FIT

**BASIC | POLO SHIRT**

B&C ID.001 /WOMEN - PW I11  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 50 pcs/carton  
REGULAR FIT

**NEW**

**BASIC | POLO SHIRT**

B&C ID.001 LSL - PU I12  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m<sup>2</sup>  
XS - S - M - L - XL - X2XL - 3XL - 4XL  
10 pcs/pack & 50 pcs/carton  
REGULAR FIT

**NEW**

**BASIC | POLO SHIRT**

B&C ID.001 /WOMEN - PW I13  
PIQUÉ  
100% pre-shrunk ring-spun cotton  
180 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL  
10 pcs/pack & 50 pcs/carton  
REGULAR FIT

**B&C ID. POLOS**



THE BASIC POLO DUO OFFERING  
**THE WIDEST RANGE OF  
SIZES & COLOURS**  
OF THE MARKET



**DU♂  
CONCEPT**

COMMON COLOURS



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON  
+ 10% VISCOSE

**DU♂  
CONCEPT**

COMMON COLOURS



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COTTON  
+ 10% VISCOSE



**BASIC | SWEATSHIRT**

B&C ID.002 COTTON RICH - WU I20  
BRUSHED FLEECE INSIDE  
80% cotton - 20% polyester  
280 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL - **5XL\***  
5 pcs/pack & 30 pcs/carton  
REGULAR FIT

**NEW**

**BASIC | SWEATSHIRT**

B&C ID.004 COTTON RICH - WU I22  
BRUSHED FLEECE INSIDE  
80% cotton - 20% polyester  
280 g/m<sup>2</sup>  
S - M - L - XL - 2XL - 3XL  
5 pcs/pack & 20 pcs/carton  
REGULAR FIT

**BASIC | SWEATSHIRT**

B&C ID.003 COTTON RICH - WU I21  
BRUSHED FLEECE INSIDE  
80% cotton - 20% polyester  
280 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL - **5XL\***  
5 pcs/pack & 20 pcs/carton  
REGULAR FIT

**NEW**

**COTTON RICH**





**BASIC | SWEATSHIRT**

B&C ID.202 50/50 - WU I23  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 40 pcs/carton  
(4XL: 30 pcs/carton) | REGULAR FIT

**BASIC | SWEATSHIRT**

B&C ID.203 50/50 - WU I24  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL  
10 pcs/pack & 30 pcs/carton  
REGULAR FIT

**BASIC | SWEATSHIRT**

B&C ID.205 50/50 - WU I25  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton  
REGULAR FIT

**BASIC | SWEATSHIRT**

B&C ID.206 50/50 - WU I26  
BRUSHED FLEECE INSIDE  
50% cotton, 50% polyester  
270 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton  
REGULAR FIT





**BASIC | FLEECE**

B&C ID.501 - FU 150  
100% POLYESTER ANTI-PILLING  
MICRO-FLEECE  
280 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL - 4XL\*  
5 pcs/pack & 15 pcs/carton  
MEDIUM FIT

**BASIC | FLEECE**

B&C ID.501 /WOMEN - FW 151  
100% POLYESTER ANTI-PILLING  
MICRO-FLEECE  
280 g/m<sup>2</sup>  
XS - S - M - L - XL - 2XL - 3XL\*  
5 pcs/pack & 15 pcs/carton  
MEDIUM FIT

**BASIC | JACKET**

B&C SIROCCO /WOMEN - JW 902  
THE WINDBREAKER  
100% NYLON TAFFETA  
XS - S - M - L - XL - 2XL  
10 pcs/pack & 30 pcs/carton

**BASIC | JACKET**

B&C SIROCCO - JU 800  
THE WINDBREAKER  
100% NYLON TAFFETA  
S - M - L - XL - 2XL - 3XL\*  
10 pcs/pack & 50 pcs/carton

**10 WIDE COLOUR RANGE**

**COMMON COLOURS**

DU ☐	DU ☐
WHITE	BLACK*
DU ☐	DU ☐
NAVY*	RED*
DU ☐	DU ☐
PUMPKIN ORANGE	ATOLL
DU ☐	DU ☐
ROYAL BLUE*	DARK GREY*
DU ☐	DU ☐
FOREST GREEN*	PIXEL LIME

\* COLOURS AVAILABLE IN 4XL  
☐ COLOURS AVAILABLE IN 3XL

**14 WIDE COLOUR RANGE**

**COMMON COLOURS**

DU ☐	DU ☐	DU ☐	DU ☐
WHITE*	BLACK*	RED*	ROYAL BLUE*
DU ☐	DU ☐	DU ☐	DU ☐
NAVY*	ORANGE	PIXEL PINK	PURPLE
DU ☐	DU ☐	DU ☐	DU ☐
ATOLL	PIXEL TURQUOISE	ULTRA YELLOW	REAL GREEN

**ONLY FOR B&C SIROCCO**

DU ☐	DU ☐
GOLD	BOTTLE GREEN*

\* COLOURS AVAILABLE IN 3XL  
☐ EXISTS IN WOMEN /UNISEX /KIDS

Windproof, Showerproof, Water-repellent

- Full zip opening with zip pull
- Adjustable storm hood concealed inside the collar
- Unisex: 1 front pocket  
Women: 2 fronts pockets
- Fold-away jacket (K-way® system) in pocket with double slider zip
- Adjustable bottom hem with drawcord

**KIDS**  
Exists for Kids p. 385



**BASIC | JACKET**

B&C ID.601 /WOMEN - JW I61  
 MODERN LINED WINDBREAKER  
 100% POLYESTER 210T TAFFETA  
 Body lining: 100% polyester tricot  
 Sleeve lining: 100% polyester taffeta  
 XS - S - M - L - XL - 2XL  
 5 pcs/pack & 30 pcs/carton  
 MEDIUM FIT

**BASIC | JACKET**

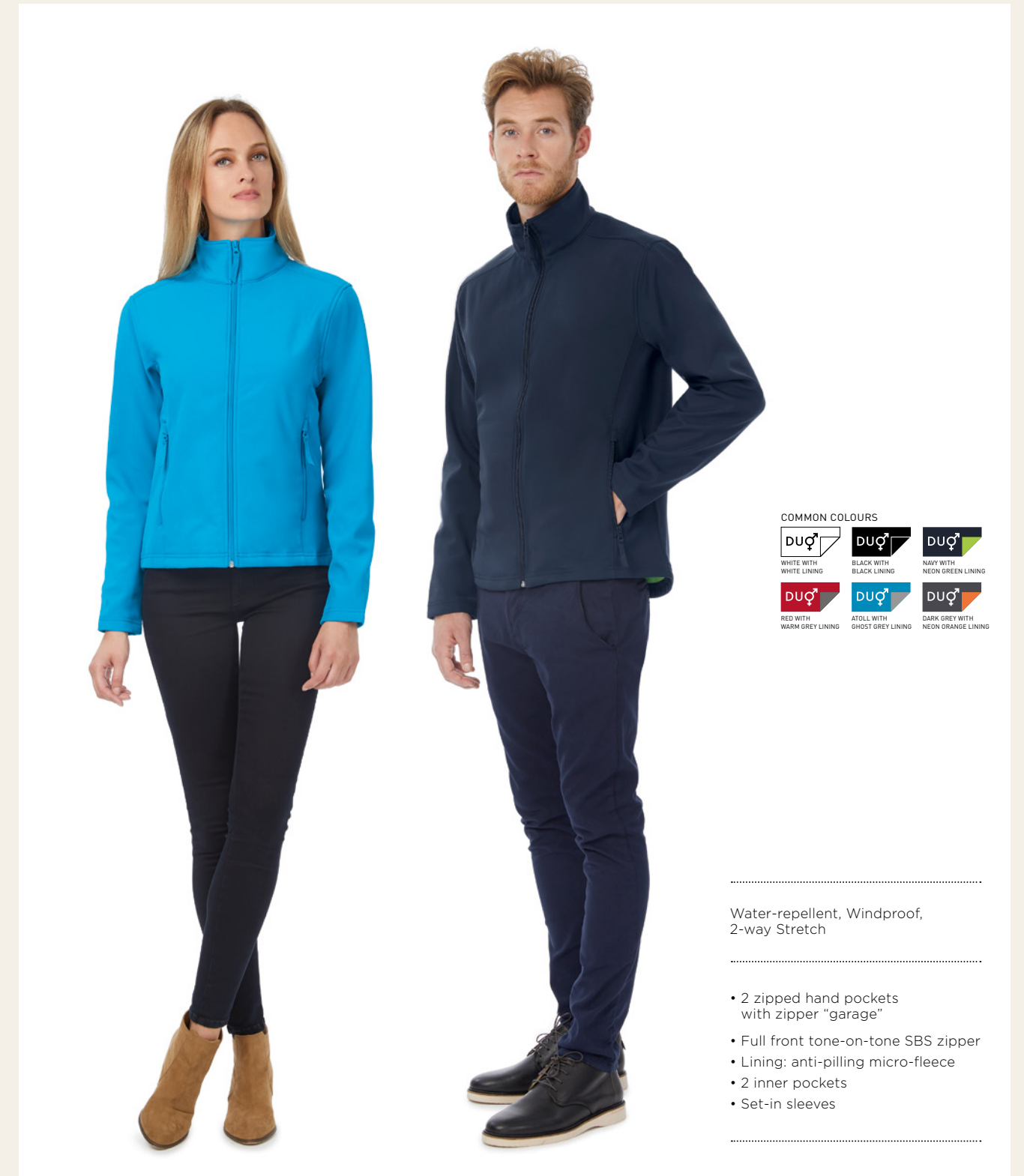
B&C ID.601 - JU I60  
 MODERN LINED WINDBREAKER  
 100% POLYESTER 210T TAFFETA  
 Body lining: 100% polyester tricot  
 Sleeve lining: 100% polyester taffeta  
 S - M - L - XL - 2XL - 3XL  
 5 pcs/pack & 30 pcs/carton  
 MEDIUM FIT

**BASIC | SOFTSHELL**

B&C ID.701 SOFTSHELL /WOMEN - JW I63  
 2- LAYER SOFTSHELL JACKET WITH  
 COMFORTABLE MICRO-FLEECE INNER  
 Outer layer: 96% polyester -  
 4% elastane woven Softshell 300 g/m<sup>2</sup>  
 Inner layer: 100% polyester micro-fleece  
 XS - S - M - L - XL - 2XL  
 5 pcs/pack & 10 pcs/carton

**BASIC | SOFTSHELL**

B&C ID.701 SOFTSHELL - JU I62  
 2- LAYER SOFTSHELL JACKET WITH  
 COMFORTABLE MICRO-FLEECE INNER  
 Outer layer: 96% polyester -  
 4% elastane woven Softshell 300 g/m<sup>2</sup>  
 Inner layer: 100% polyester micro-fleece  
 S - M - L - XL - 2XL - 3XL  
 5 pcs/pack & 30 pcs/carton



COMMON COLOURS

WHITE	BLACK	NAVY
RED	ORANGE	DARK GREY

COMMON COLOURS

WHITE WITH WHITE LINING	BLACK WITH BLACK LINING	NAVY WITH NEON GREEN LINING
RED WITH WARM GREY LINING	ATOLL WITH GHOST GREY LINING	DARK GREY WITH NEON ORANGE LINING

Windproof, Showerproof,  
Thermo-insulated, Water-repellent

- Ergonomic hood concealed in collar with velcro closing tabs
- Self fabric lining inside the collar
- Forward seams on shoulders for better protection
- Front zip opening with zip pull
- Adjustable bottom hem with drawcord
- Unisex: 2 front pockets with overlap and 1 inner wallet pocket
- Women: 2 front pockets with overlap

Water-repellent, Windproof,  
2-way Stretch

- 2 zipped hand pockets with zipper "garage"
- Full front tone-on-tone SBS zipper
- Lining: anti-pilling micro-fleece
- 2 inner pockets
- Set-in sleeves